



Honorary Patronage:

- Śląski Urząd Wojewódzki
- US General Consulate, Kraków

Katowice, 29.04.2011

4th of July Celebration Day, 2011

Dear Sirs!

We are pleased to inform you that our associations, together with the US General Consulate in Krakow, organize this year's celebration of the American Independence Day.

We would like to proudly continue the tradition of celebrating the 4th of July in Upper Silesia. Traditionally we host Americans living and working in our region and their Polish friends.

Our goal is to get together every year around 4th of July, bringing our families with, having fun listening to American music, enjoying traditional barbecued steaks and hamburgers, having a good time with friends – in other words to bring American tradition to the Silesia region.

The Silesian Air Club in Katowice with its huge green area and other facilities perfectly fits to run the event this year.

It will be our honor if you attend the 4th celebration of the American Independence Day which starts at 4 PM on Sunday, 3rd of July at The Silesian Air Club in Katowice - Muchowiec. Please send us your post address in order to provide you with the official invitation. **The invitation will be required for attending the event since it will be closed to public.** We expect to have with us the American staff of US General Consulate in Krakow, representatives of American companies conducting business in Upper Silesia region, representatives of state and local authorities in the Upper Silesia, people from political, public, business and artistic circles in our region as well as representatives of local mass media. We expect to host around 200 guests.

The organizers of the event, the US General Consulate in Krakow, KNST "Marcholt" and USPCC, would like to run it on the highest possible level of quality. Therefore, we would appreciate if you could help us in organizing it and your firm becomes its co-organizer and/or sponsor. If you decide to do it we offer:

For sponsors' group we will prepare a special meeting with US General Consulate in Cracow representatives to conduct personal presentation and introduction.

Main sponsor – Package I:

- logo / banner of your firm on invitations at the first place on a list
- your banner display in visible place during the event
- your banner with logo on balloon basket (about 5 m2)
- a place (for instance stand) for advertising your business
- a possibility to organize a competition (with agreement of organizer)
- invitation for 3 representatives with spouses and kids

Cost 7.000 PLN



There is only one main sponsor expected.

Sponsor – Package II:

- logo of your firm on invitations / advert materials
- your banner display in visible place during the event
- a place (for instance stand) for advertising your business
- a possibility to organize a competition (with agreement of organizer)
- invitation for 2 representatives with spouses and kids

Cost: 4000 PLN

Sponsor – Package III:

- logo of your firm on invitations / advert materials
- your banner display in visible place during the event
- a place (for instance stand) for advertising your business
- invitation for 2 representatives with spouses and kids

Cost: 2000 PLN

We are looking forward to hear from you. We hope to begin our fruitful cooperation. Details of it can be discussed during our direct conversation.

Sincerely yours,

Alex Fiszer, President
+48 501 351835

Mariusz Tomaka, Polsko Amerykańska Rada Współpracy
www.uspcc.org